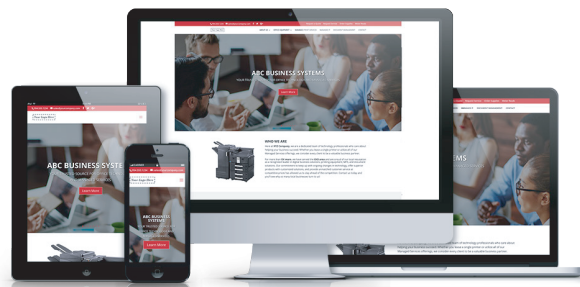


# GROW YOUR BUSINESS WITH EVOLVED OFFICE!



## DIGITAL MARKETING



## WEBSITES



## EMAIL MARKETING

## WHY EVOLVED OFFICE?

Evolved Office is in the business of helping Business Solutions Providers thrive. From traditional office equipment dealers to IT VARs, we are a marketing agency aimed at growing our customers' businesses through an array of marketing services, including digital and web-based marketing, email marketing, print marketing, and more.

Unlike other marketing platforms, Evolved Office provides ready-to-go content and automation tools to help you succeed. You need content to generate leads, and that's what you get with EO—expertly written, industry-specific content that aligns with the solutions you provide, including Managed Print Services, Document Management, Cybersecurity, Ransomware, Managed IT, Telecom/VoIP, and more. Our content sets us apart from our competitors, and it can set you apart from yours, too.



**CUSTOM MARKETING  
PLATFORM BUILT FOR  
BUSINESS SOLUTIONS  
PROVIDERS**



**100+ YEARS OF  
INDUSTRY &  
MARKETING  
EXPERTISE COMBINED**

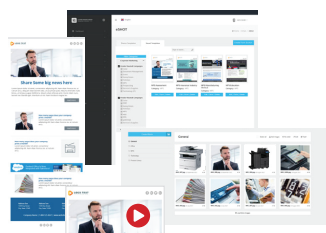


**GOOGLE  
PARTNER  
CERTIFIED**



**ONE-STOP-SHOP –  
EMAIL, SOCIAL,  
WEBSITES, SEO**

## EMAIL MARKETING



No time to create content? No problem! Our email marketing platform provides ready-to-go content on all of the services you offer, including newsletters, emails, videos, and more. Evolved Office offers a wide selection of pre-written, industry-based content that is automatically branded with your logo, contact information, and even your sales rep's headshot.

### CAMPAIGN TOPICS INCLUDE:

Managed Print Services, Document Management, Managed IT, Ransomware, Cybersecurity, Telecom/VoIP, Prospecting, Going Green, and More!

**\*Unlimited blasts / Up to 2,500 contacts**

### INTEGRATIONS



## EOSocial



EOSocial is the only social marketing automation tool that offers ready-to-go, industry-specific social posts for Dealers and MSPs. Send and schedule curated content in just a few short clicks. Post EO's pre-written content to all of your company's social accounts as well as your sales reps' LinkedIn accounts! From there, you can follow and share your vendors' content and monitor all of your social media activity right in your customized dashboard. If you're feeling creative and want to design your own posts, EOSocial is integrated with Canva, allowing you to create unique designs and promote your brand. EOSocial automates social media, providing an easier way for Dealers & MSPs to post.

**\*Unlimited posting / Up to 6 social media profiles**

## DIGITAL HUB

If your marketing efforts are spread across several tools—requiring you to login to different platforms to track results—you aren't alone. This cumbersome process can make it difficult to get a clear picture of how effective your marketing really is. With Evolved Office's Digital Hub, you can monitor all of your marketing channels in one, unified place—from SEO to PPC to email marketing and more!

### SOCIAL MEDIA



### EMAIL MARKETING



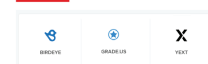
### SEO



### PAY PER CLICK



### REPUTATION MANAGEMENT



### CALL TRACKING

